

Terms of Service/Privacy Policy

Effective Date: 08/08/2023

Welcome to YBM Agency. We are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard the information you provide to us through our website and related services. By using our website, you consent to the practices described in this Privacy Policy.

1. Information We Collect

We may collect various types of information from you, including:

- **Personal Information:** This includes your name, email address, phone number, and other contact information you provide to us.
- **Demographic Information:** We may collect information such as your age, gender, location, and preferences to help tailor our marketing efforts.
- **Usage Information:** We may gather data on how you use our website, including pages visited, links clicked, and other interactions.

2. How We Use Your Information

We may use the information we collect from you for the following purposes:

- **Communication:** We may use your contact information to send you emails, newsletters, promotional materials, and text messages about our services, special offers, and updates. You can choose to opt-out of receiving these communications at any time.
- **Marketing and Promotions:** We may use your information to customize our marketing efforts, providing you with content that is relevant to your interests and preferences.
- **Improvement of Services:** Your usage data helps us understand how our website is being used and allows us to enhance its functionality, performance, and user experience.
- **Legal Obligations:** We may use your information to comply with applicable laws, regulations, legal processes, or governmental requests.

3. Sharing Your Information

We may share your information in the following circumstances:

- **Service Providers:** We may share your information with third-party service providers who help us operate our website, send communications, and analyze user data. These providers are contractually obligated to protect your information and use it only for the purposes outlined in this Privacy Policy.

- **Legal Requirements:** We may disclose your information if required to do so by law or in the good-faith belief that such action is necessary to comply with legal obligations or protect our rights, property, or safety.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of the transaction.

4. Your Choices

- **Opt-Out:** You can opt-out of receiving promotional emails or text messages from us by following the unsubscribe instructions provided in the communication.
- **Access and Correction:** You can request access to the personal information we hold about you and update or correct inaccuracies by contacting us using the information provided below.
- **Cookies and Tracking:** You can adjust your browser settings to disable cookies or tracking technologies, although this may impact your experience on our website.

5. Security

We implement reasonable security measures to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

6. Children's Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect or solicit personal information from children. If you are under 13, please do not provide any information on our website.

7. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes to our practices or for other operational, legal, or regulatory reasons. The latest version will always be available on our website.

8. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us at:

YBM Agency
Info@ybm.agency

By using our website, you agree to the terms outlined in this Terms of Service/Privacy Policy. Thank you for trusting YBM Agency with your information.